

# WELL-BIRD<sup>®</sup> pecking block

**Satisfies the natural pecking instinct of poultry, enriching welfare & improving production**



Developed and manufactured in the UK, Well-Bird<sup>®</sup> Pecking Block is specifically designed to satisfy a bird's natural desire to forage, explore, scratch and peck. The enrichment block is the perfect hardness to gratify, without interfering with their day-to-day diet. At the same time stress of the flock is lowered and problems with unnecessary feather pecking are reduced, enhancing overall bird welfare.

## Features & Benefits:

Redirects hostile pecking behaviour	Adding a source of enrichment into a birds environment can reduce stress and negative behaviours such as feather pecking
Encourages a healthy beak	The hardness of the block supports the birds natural desire to wear the beak down as it grows
Contains Anise oil	A natural attractant which keeps the block interesting to the birds
Contains all-natural ingredients	Chemical-free and will not interfere with a balanced diet
Practical and easy to use	Delivered in our unique tub, the blocks can be simply tipped out and placed where desired
UK designed and manufactured	Denis Brinicombe Group has over 50 year's experience in supplying top-quality animal nutrition products from its base in Devon
Additional secrets in the packaging	The Well-Bird Pecking Block's, unique packaging design uses red and navy spots which have been scientifically shown to have a positive effect on bird welfare
Includes limestone granules	Improves gizzard function to aid digestibility

## Analysis per kg:

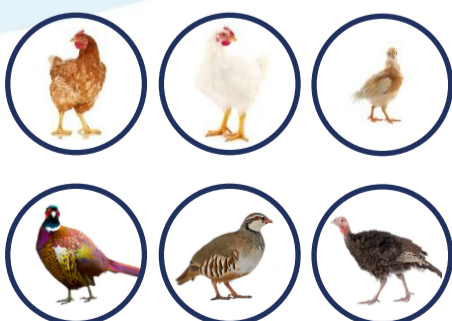
Calcium	27.00 %
Sodium	2.91 %
Magnesium	1.50 %
Phosphorus	0.80 %
Sulphur	0.49 %

## Composition:

Calcium Carbonate  
[Sugar] Cane Molasses  
Sodium Chloride  
Mono-Sodium Phosphate  
Magnesium Oxide  
Calcium Oxide  
Mineral Oil  
Sulphur



## Suitability:



Suitable for all birds; layers, broilers, pullets, breeders, turkeys and game birds.

## Application:

For younger birds and pullets, remove the bucket lid and place on the litter surface. Remove the block from the bucket and place on the lid.

For larger birds, remove the block from the bucket, place the upturned bucket on the floor and place the block on top.

Avoid placing the block in a corner. Move the block every 2 to 4 weeks to ensure prolonged interest.



## Unit Size:



## Rate:

1 block per 1000 birds